Sales Insights from the dashboard

* As per the pie-chart of ‘Sum of sales by Segment’ Consumer segment has the highest number of Sales.
* As per the analysis of Sum of Sales by Payment Mode ,the COD payment mode has the highest contribution to sales.
* When the sales are determined monthly , September and while the months of November and December has shown an exponential increase in no. of sales.
* When the monthly profits are viewed,the month of March and September has seen an increase in the profits collected.
* According to the Ship Mode , Standard Class shows the highest number of sales by Ship Mode.
* Among all the different categories , Office Supplies have the highest number of sales.
* Among all the different sub-category , Tables show the highest number of Sales.
* On Page 2 , The LineChart shows the sales that is forecasted for the next 15 days after 31st December,2020.